

**mimio**<sup>®</sup>  
by Boxlight<sup>®</sup>

 **frontrow**<sup>™</sup>  
by Boxlight<sup>®</sup>

**CLEVERTOUCH**<sup>®</sup>  
TECHNOLOGIES  
by Boxlight<sup>®</sup>

# BOXLIGHT ISTE Chronicle

#ISTE2022 | #FANSOFBOXLIGHT

## OUR BOOTHS

Mimio #1122

FrontRow #2824

Clevertouch #330

## A Few Words from Boxlight's CEO, Micheal Pope



I'm thrilled to return to in-person events and to interact with partners and educators around the globe. We have a lot to share at Boxlight including our next generation touchscreens,

enhancements to our software solutions, additional integrations of our audio video communication tools, and additions to our comprehensive STEM offering, and new professional development programs and training.

As a company, we are committed to being a trusted partner and providing solutions that enhance learning and help address the needs of today such as improving student engagement, bridging the learning gap, promoting equity in education, and ensure in the health and safety of our students.



Boxlight is  
Named Overall  
EdTech Company  
of the Year

We are excited to announce that we've been named Overall EdTech Company of the Year in the fourth annual EdTech Breakthrough Awards. We are being recognized for our outstanding efforts in helping teachers and students continue to focus on what's important - teaching and learning.

"Over the past couple of years, educators had to navigate complex challenges created by school closures, remote teaching and learning, virtual meetings, then a return

to the classroom and learning loss," said James Johnson, managing director, EdTech Breakthrough. "As educators look for new solutions that support teaching and learning to address these challenges, we are proud to recognize the 'breakthrough' innovation and value that dynamic educational technology Boxlight delivers. Their portfolio of solutions has helped schools and districts become more adept at addressing educational challenges, and we are thrilled to congratulate them on being 'Overall EdTech Company of the Year' for 2022."

## Boxlight Announces an Integrated AV Campus Communication Solution, ATTENTION!



Our new AV solution enables announcements, bells, and alerts to be delivered as both audio and video simultaneously to every display and speaker in a school.

Messages and alerts can be broadcast simultaneously to every Mimio<sup>®</sup> or Clevertouch<sup>®</sup> display, every FrontRow<sup>™</sup> classroom audio endpoint, and every common area speaker. The solution combines the power of FrontRow Conductor audio-over-IP campus communication and CleverLive digital signage cloud service to provide comprehensive coverage across a school's AV infrastructure, delivering significant improvements in campus-wide communication.

This new integration makes communicating across school campuses significantly easier, enhancing communication during

announcements, events, or alerts such as lockdowns, fire, or weather emergencies, when timing and accuracy is crucial. The campus communication system natively integrates via the CleverLive app, included on all flat panels offered by Mimio and Clevertouch. The system is easy to use and an ideal alternative to designing and connecting various products within a school or business and allows for one point of access and management of controlled and tiered communication.

### Highlights include:

- Campus AV Communication is a highly effective way to provide communication across campus for announcements and alert, providing instant, simultaneous audio and video communication.
- Using CleverLive (available on Mimio and Clevertouch panels) and FrontRow Conductor, administrators can override both audio and video in the classroom, ensuring all students and staff have their full attention during announcements and alerts.
- During an announcement or alert, both audio and video will be pushed to all displays in hallways and classrooms displaying content, which could be customized for location and event type.

"ATTENTION! is a powerful example of the benefits of integration across the Boxlight brand solutions" said Sean Penn, VP of Product at FrontRow.

Read full announcement at [boxlight.com](https://boxlight.com).



# Mimio Announcements



## Next Generation Interactive Display Technology – MimioPro 4

The MimioPro 4 interactive display is ready for classrooms, libraries, offices, and more! This cutting-edge display will help create a learning landscape that optimizes what can be done in the modern classroom.

The MimioPro 4 is designed to help educators optimize their educational technology ecosystem with features and tools to enhance learning, maximize collaboration and communication, and support hybrid and remote learning. Of special interest are the following features:

- CleverLive is a rich, cloud-based content management platform that administrators and specialists can use to communicate news, updates, alerts, and presentations across all displays.
- CleverShare screen mirroring software that allows teachers and students alike to share content from display to devices and vice versa. CleverShare can enhance collaboration in the classroom, as well as allow for increased opportunities for participation from students learning remotely.
- LYNX Whiteboard inspires teachers to create imaginative lessons from a variety of sources. With a user-friendly interface, teachers will enjoy a fast and smooth experience as they facilitate lessons with popular tools such as Rainbow Pen and Spotlight.
- MimioConnect Blended Learning Platform is an all-in-one cloud teaching solution designed for synchronous and asynchronous learning, both in and outside of the classroom.

The MimioPro 4 will serve as the centerpiece of the Mimio Connected Classroom – an ed tech ecosystem where collaboration, curiosity, and critical thinking will be elevated to help drive interactive learning forward.

The MimioPro 4 will enhance what is already a robust portfolio of award-winning Mimio solutions including:

- MyStemKits STEM curriculum
- MimioConnect Blended Learning Platform
- EOS Professional Development



### Visit Our New Website!

We are pleased to announce the launch of our newly redesigned website! Over a year of hard work, collaboration, and vision, we are thrilled to officially announce the launch. Check it out at [www.boxlight.com](http://www.boxlight.com).

Our goal with this redesign is to provide visitors with an easier way to learn about Boxlight solutions including those from our brands Clevertouch® Technologies, Mimio®, FrontRow™, and EOS Education. Visitors will also be able to browse information based on our Products such as interactive displays, software and applications, audio and communication, and as Solutions for K12 Education, Enterprise, Retail and Digital Signage, and more.

The new website will give better access to Resources such as our Virtual Classroom, Guides, Free Training, and Webinars. Our Customer Success Stories will highlight how our robust portfolio of solutions has helped improve collaboration, engagement, and active learning in schools and businesses around the world.

We hope that visitors find the newly designed website fresh, easy to navigate, and a solid

source of information for all things Boxlight. We believe that the redesign marks a new chapter in the Boxlight story and are excited for all to be a part of it. Happy exploring!



## Thank You Educators

The impact of COVID on education continues to be felt in our schools. We see the difficulties teachers and students are going through to adjust to what was once hard to imagine to the “new normal.” Yet, despite the onslaught of challenges, there are still countless moments of excitement, joy, and wonder in classrooms everywhere. We want to say Thank You to --

- Teachers who are managing to do, what is to many, phenomenal things under intense pressure for their students and schools.
- District and School Leadership who are trying to meet the rapidly adjusting needs of their educators, support personnel, and students day in and day out.
- IT Teams who have found their responsibilities increased exponentially but are learning to manage for the sake of their schools.
- Students who still walk in, and sometimes log in, to their classrooms so that they can get the best education offered them.

So, we say Thank You and will continue to support you and what you do every day.

**“Education is not preparation for life; education is life itself.”**

- John Dewey



## Instruct, Inform, and Alert with a Powerful Campus Communication Solution

Communication is the nexus of education. FrontRow's mission over the past several decades has been to develop technologies that unlock the power of communication within the school environment. But what does that really mean? For us, it is building a feature-rich platform that makes communication effortless within the classroom, across the campus, and even online. Starting in the classroom, FrontRow provides highly intelligible, evenly distributed instructional audio that ensures equity and access to all students, especially English language learners and students with hearing impairment or assistive listening devices. Whether it is the low-install Juno or ezRoom Voice and Alert with new ELEVATE technology, our classroom audio solutions can become endpoints to FrontRow Conductor which orchestrates school—or even district-wide—communication.

With the IP-based Conductor system, schools no longer have separate, multiple systems to manage, which may be expensive and laborious out-of-date analog technologies. Conductor seamlessly ties into the classroom audio systems for a unified platform that provides bells, paging, intercom, and emergency notification and response. Anything IP-based integrates with Conductor.

Device control and management is a breeze, freeing IT directors' and administrators' precious time for other important needs. FrontRow customers love how quick and easy it is to setup multiple schedules for the year or call a classroom. Schools also feel safer with FrontRow. From panic buttons on the teacher's microphone to emergency alerts and sequences tailored to your school's emergency plan, FrontRow has capabilities to ensure safety. A quick press of a button can set off an auditory alert, strobe lights or our ClassLight beacons, commands to IP-devices (i.e. lock doors, turn off HVAC system, etc.), or email or SMS notification to those outside the school such as parent s, the district office, or local law enforcement.

Conductor is truly a dynamic and powerful workhorse to unify your school. The ability to instruct, inform, and alert has never been more easy, seamless, and effective with FrontRow.



## Boxlight's Mission Statement

Boxlight's mission is to be a leading provider of innovative and effective interactive technologies. We aim to improve communication and engagement, and to help enhance outcomes by developing the solutions our customers need.

We back up this ability with trusted relationships, knowledgeable and dedicated employees, unsurpassed customer service, and the most comprehensive selection of quality interactive solutions.

We strive to be a trusted partner to our customers, vendors, investors, and employees, and to earn a fair profit while embracing ethical, diverse, and inclusive business practices.

**Better Solutions. Better Results.**



## The Next Generation of Clevertouch Screens has Arrived with the New IMPACT Max!

The next generation of Clevertouch screens has arrived with the new IMPACT Max! Running the latest Intel technology and Android 11, IMPACT Max is one of the securest panels on the market. With a refreshing new design, increased durability, and a stunning 4k resolution, the possibility for collaboration in education is unlimited. The IMPACT Max has been built with educators and students in mind. Here are just a few of many new features:

- A whole host of free software included, such as CleverShare, allowing up to 50 people to share the screen and collaborate on any document or video.
- Upgraded stability and security, meaning users can be safe in the knowledge that their data is protected.
- The new CleverStore, with hundreds of free apps that will engage and excite students of all ages and abilities.

The CleverStore has also gone through a major upgrade itself and is now browser-based, allowing users to choose their apps from any online device. Once users log in to the IMPACT Max, their chosen apps will automatically download in the background. The CleverStore account can be taken wherever a user goes! In addition, there are 18 new apps added to the store in multiple languages.

Shaun Marklew, Chief Technical Officer at Boxlight Corporation, says "We have a passion for innovation and technology, we are excited to announce this product as it is the perfect solution for the modern classroom. It is easy to use and will help in creating the ultimate learning environment."

# ISTE Highlights 2022



Scan for  
Quick  
Survey

## What's NEW



**MimioPro 4  
Interactive Display  
with CleverSuite**

## Meet our EOS Education Consultants at the Mimio Booth #1122



### Erica Starr

Erica is a former special education teacher and early childhood educator with over 8 years of experience. She specializes in training teachers to integrate technology with existing curriculum and adapt instruction to incorporate the needs of all learners.



### Karleen Vaughn Ed.S.

Karleen is a former Teacher and Ed tech Specialist with 16 years of experience in Education. She specializes in demonstrating the power of Boxlight solutions through our Virtual Classroom.



### Jessica Tuwaiq

Jessica is a former classroom teacher, Instructional Technology Specialist, and Professional Development Director with over ten years in public education.



### Marcus Lott

Marcus is a former math teacher, coach, and digital learning specialist with over 10 years of experience in education. He enjoys witnessing how transformative instructional technology rejuvenates students and teachers.

## Don't Miss 3D Printing for the Greater Good

Discover the many different community service-type projects that can be done with 3D printing. Our students can solve real-world problems at their schools, designing prototypes to solve major problems across the globe, and even build prosthetics for a student in need.

**Tuesday, June 28, 3:30 – 4:30 p.m.**  
**Location: Room 343-4**  
**Karleen Vaughn Ed.S.**



## Clevertouch Booth #330

Clevertouch Technologies returns to ISTE 2022 with their multi-award winning front of class interactive panels, free to use software and digital signage solutions.

For many children, school is a haven where they can express themselves freely, experience new things, and make lifelong friendships. Over the lockdown periods, children have been isolated from friends and teachers.

Clevertouch Technologies range of products delivers interactive, immersive learning tools that encourages collaboration between students and teachers in and outside of the classroom. The standardization of these processes gives students and teachers alike the confidence to work together without limits.

Our professional EdTech team of demonstrators will be giving insights into what makes Clevertouch Technologies the leading brand for education, including learning institute favorites such as no subscriptions or ongoing fees, software and control included at no extra cost, a robust warranty, and the ability to sync with cloud accounts including Microsoft 365 and Google Workspace. Making an IMPACT in the classroom for over a decade, the Clevertouch Technologies range of IMPACT and IMPACT Plus interactive displays will be on show on the stand throughout.

Hear about FrontRow's latest innovations to instruct, inform, and alert at Booth #2824



## Interactive displays integrate with FrontRow Conductor for audio and video school-wide communication

As a new member of the Boxlight family, FrontRow is excited to introduce a new feature called, "Attention," which enables the integration of Mimio and Clevertouch panels within FrontRow Conductor. Now video message can be displayed along with audio to enrich communication, such as providing important visual information during an emergency event.

## New FrontRow ELEVATE wireless technology

Witness ELEVATE in action! The FrontRow booth will be demoing ezRoom Voice & Alert and new teacher Action! Microphone, both power by ELEVATE. This next-generation advanced wireless communications platform not only provides natural tone and clarity but brings new capabilities to control and manage the classroom.

## FrontRow LessonCam + MimioConnect

The ultimate instructional camera is now fully compatible with ezRoom. Specifically designed for educational use, LessonCam has many uses from enabling blended or remote learning to professional development. The camera is not networked and can only be controlled by the teacher in the classroom. LessonCam comes with a lifetime access to MimioConnect Blended Learning Platform - Classroom Edition and one year of MimioConnect Professional Edition.

## FrontRow Lyrik: Powerful, portable instructional audio solution

Lyrik is truly portable instructional audio that broadcasts anywhere you need it—in the classroom, in the gym, on the sport field, during school events, or event online to distance learners. This small yet mighty system is versatile and ready-to-go right of the box.